

1965 RAMBLER COLOR AND UPHOLSTERY SELECTOR

AMERICAN 220, 330, 440 & 440-H CLASSIC 550, 660, 770 & 770-H AMBASSADOR 880, 990 & 990-H

Turn to the appropriate color and upholstery availability chart for the desired Rambler model. These charts are underneath this page, and show the available colors and upholsteries for each model. Leave this section open at the appropriate chart.

Select a single color or two-tone combination from those shown on the chart as being available, using color chips on the opposite side of the book. Leave this section open at the selected color.

Determine available upholstery choices for the selected color and Rambler model by referring back to the availability chart. Each upholstery choice is assigned a trim number.

Select an upholstery, using the swatches on the opposite side of the book. The swatches are identified by trim numbers and are arranged in numerical order.

After the color and upholstery selection is completed, return each section to its normal position.

PRODUCT INFORMATION DEPT.
AMERICAN MOTORS CORP.
DETROIT, MICHIGAN 48232

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AMERICAN 220 or 330

MODELS	220	330							
UPHOLSTERY AVAILABLE	UPHOLSTERY COLORS	•	BLACK & GRAY	BLACK & WHITE	BLUE	GREEN	RED	CORDO. & TAUPE	AQU
FABRIC Standard		,	T522C	T532C	T533C	T534C	T535C	T536C	T5370
POROUS VINYL Extra Co			T522P	T532P	T533P	T534P	T535P	T536P	T537
EXTERIOR COLORS	PAINT	WHEEL							
CLASSIC BLACK	P1A	P1A	•	•	•	•	•	•	
FROST WHITE	P72A	P72A			•		•		
ANTIGUA RED	РЗА	РЗА					•		
MYSTIC GOLD, Metallic	P4A	P4A		•					
LEGION BLUE (Light)	P5A	P6A	•				24		
VISCOUNT BLUE, Metallic (Medium)	P6A	P6A	•		•				
WOODSIDE GREEN, Metallic (Light)	P54A	P54A	•						
SEASIDE AQUA (Light)	P7A	P9A	•						
MARINA AQUA, Metallic (Medium)	P8A	P9A	•						
ATLANTIS AQUA, Metallic (Dark)	P9A	P9A	•						
MONTEGO ROSE (Light)	P10A	P12A	•					•	
BARCELONA TAUPE, Metallic (Mediun) P11A	P12A						•	
CORRAL CORDOVAN, Metallic (Dark)	P12A	P12A	•					•	
SOLAR YELLOW	P13A	P13A	•	•		•			
CLASSIC BLACK FROST WHITE	P1A-72A	P1A	•	•	•	•	•	•	•
ANTIGUA RED FROST WHITE	P3A-72A	РЗА	•	•			•		
ANTIGUA RED CLASSIC BLACK	P3A-1A	РЗА	•	•			•		
MYSTIC GOLD, Metallic FROST WHITE	P4A-72A	P4A	•	•			•		
MYSTIC GOLD, Metallic CLASSIC BLACK LEGION BLUE (Light)	P4A-1A	P4A	•	•			•		
FROST WHITE VISCOUNT BLUE, Metallic (Medium)	P5A-72A	P6A	•		•				
FROST WHITE LEGION BLUE (Light)	P6A-72A	P6A	•		•				
VISCOUNT BLUE, Metallic (Medium) WOODSIDE GREEN, Metallic (Light)	P5A-6A	P6A	•		•				
FROST WHITE SEASIDE AQUA (Light)	P54A-72A	P54A	•			•			
FROST WHITE MARINA AQUA, Metallic (Medium)	P7A-72A	P9A	•						•
ATLANTIS AQUA, Metallic (Dark)	P8A-72A	P9A P9A							•
FROST WHITE SEASIDE AQUA (Light)	P7A-8A		•						•
MARINA AQUA, Metallic (Medium) SEASIDE AQUA (Light)		P9A	•						•
ATLANTIS AQUA, Metallic (Dark) MARINA AQUA, Metallic (Medium)	P7A-9A P8A-9A	P9A P9A							•
ATLANTIS AQUA, Metallic (Dark) MONTEGO ROSE (Light)	P10A-72A	P12A	•						•
FROST WHITE BARCELONA TAUPE, Metallic (Medium			•					•	
FROST WHITE CORRAL CORDOVAN, Metallic (Dark)	P12A-72A	P12A	•					•	
FROST WHITE MONTEGO ROSE (Light)	P10A-12A	P12A	•					•	
CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light)	P100 110	P12A	•					•	
BARCELONA TAUPE, Metallic (Medium BARCELONA TAUPE, Metallic (Medium)	P12A	•					•	
CORRAL CORDOVAN, Metallic (Dark) SOLAR YELLOW	FIIM-1ZA	P12A						•	
FROST WHITE	P13A-72A	P13A	•						

AMERICAN 220 or 330

TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY CHART IS SHOWN ON OPPOSITE PAGE



2-DOOR SEDAN, 220

Also in 330



4-DOOR SEDAN, 330

Also in 220



4-DOOR STATION WAGON, 330

Also in 220, less roof-rack

AMERICAN 440 or 440-H

	UPHOLSTERY AVAILABLE	UF	HOLSTERY		BLACK	BLUE	GREEN	RED	CORDO.	AQUA	BLACK & WHITE
	FABRIC	Standard 44 Not Availabl	0	ortible.	T541C	T543C	T544C	T545C	T546C	T547C	T548C
	POROUS VINYL	Extra Cost 4	40		T541P	T543P	T544P	T545P	T546P	T547P	T548P
	ALL-VINYL	Standard 44	lot Available 440 Conv tandard 440 Convertib		T541V	T543V	T544V	T545V & Margon	T546V	T547V	T548V All-White
		Extra Cost 4 Extra Cost 4	40	SLIM &	T541D	T543D	T544D	* Maroon	T546D	T547D	T548D
	FABRIC BUCKET	Extra Cost 4 Extra Cost 4		WIDE	T541G	T543G	T544G	T545G	T546G	T547G	T548G
		Standard 44 Extra Cost 4	0-H	SLIM &					T546E	T547E	
	ALL-VINYL BUCKET	Extra Cost 4	40-H	CONSOLE	T541E	T543E	T544E	T545E & Maroon			T548E All-White
	BUCKET	Extra Cost 4 Opt. No Cost	440-H	WIDE	T541H	T543H	T544H	T545H & Maroon	T546H	T547H	T548H All-White
	EXTERIOR COLO	RS	PAINT	COLOR							
a	CLASSIC BLACK		P1A	P1A	•	•	•	•	•		•
ARC	FROST WHITE ANTIGUA RED		P72A P3A	P72A P3A		•	•				•
STANDAR	MYSTIC GOLD, Metallic		P4A	P4A	•			•			•
STA	LEGION BLUE (Light)		P5A	P6A	•	•					
1	VISCOUNT BLUE, Metallic (WOODSIDE GREEN, Metalli		P6A P54A	P6A P54A		•	•				
COLORS,	SEASIDE AQUA (Light)	C (Light)	P7A	P9A						•	•
103	MARINA AQUA, Metallic (N		P8A	P9A	•					•	
	ATLANTIS AQUA, Metallic ((Dark)	P9A	P9A	•					•	•
SOLID	MONTEGO ROSE (Light)	lie (Modium)	P10A P11A	P12A P12A	•						
	BARCELONA TAUPE, Metal CORRAL CORDOVAN, Metal		P11A	P12A							
14	SOLAR YELLOW	ile (bark)	P13A	P13A	•		•				•
	CLASSIC BLACK		P1A-72A	P1A		•	•	•	•	•	•
6	FROST WHITE ANTIGUA RED			D24							•
sibl	FROST WHITE ANTIGUA RED		P3A-72A	P3A	_						
ever	CLASSIC BLACK		P3A-1A	P3A	•			•			•
All Reversible)	MYSTIC GOLD, Metallic FROST WHITE		P4A-72A	P4A	•			•			•
Are	MYSTIC GOLD, Metallic CLASSIC BLACK		P4A-1A	P4A	•			•			•
	LEGION BLUE (Light) FROST WHITE		P5A-72A	P6A	•	•					•
s Li	VISCOUNT BLUE, Metallic (FROST WHITE	(Medium)	P6A-72A	P6A	•	•					•
Fone	LEGION BLUE (Light) VISCOUNT BLUE, Metallic ((Medium)	P5A-6A	P6A	•	•					•
Two-	WOODSIDE GREEN, Metalli FROST WHITE	c (Light)	P54A-72A	P54A	•		•				•
(22 liste	SEASIDE AQUA (Light) FROST WHITE		P7A-72A	P9A	•					•	•
ions	MARINA AQUA, Metallic (M FROST WHITE	ledium)	P8A-72A	P9A	•					•	•
COL	ATLANTIS AQUA, Metallic (FROST WHITE	Dark)	P9A-72A	P9A						•	•
-Cos	SEASIDE AQUA (Light) MARINA AQUA, Metallic (M	ledium)	P7A-8A	P9A	•					•	•
15, Extra-Cost Options RTIBLE TOP COLORS	SEASIDE AQUA (Light) ATLANTIS AQUA, Metallic (P7A-9A	P9A	•					•	•
NS, I	MARINA AQUA, Metallic (M ATLANTIS AQUA, Metallic (ledium)	P8A-9A	P9A	•					•	•
ATIO	MONTEGO ROSE (Light) FROST WHITE		P10A-72A	P12A	•				•		•
BIN (4 C)	BARCELONA TAUPE, Metal FROST WHITE	lic (Medium)	P11A-72A	P12A	•				•		
COMBINATIONS, (4 CONVERT	CORRAL CORDOVAN, Metal FROST WHITE	lic (Dark)	P12A-72A	P12A	•				•		•
	MONTEGO ROSE (Light) CORRAL CORDOVAN, Metal	lic (Dark)	P10A-12A	P12A	•				•		•
TWO-TONE	MONTEGO ROSE (Light) BARCELONA TAUPE, Metal		P10A-11A	P12A	•				•		•
44 TW	BARCELONA TAUPE, Metal CORRAL CORDOVAN, Metal	lic (Medium)	P11A-12A	P12A	•				•		•
4	SOLAR YELLOW FROST WHITE		P13A-72A	P13A	•		•				•
0-H			P5A-1A	P1A	•						
& 44 ra-Co	VISCOUNT BLUE, Metallic (CLASSIC BLACK	(Medium)	P6A-1A	P1A	•						,
Only for 440 & 440-H eversible) Extra-Cost With Black Interior	SEASIDE AQUA (Light) CLASSIC BLACK		P7A-1A	P1A	•						
for sible	MARINA AQUA, Metallic (N CLASSIC BLACK		P8A-1A	P1A	•						
Only ever:	WOODSIDE GREEN, Metalli CLASSIC BLACK	c (Light)	P54A-1A	P1A	•						
NES ot R Only	MONTEGO ROSE (Light)		P10A-1A	P1A	•						
8 TWO-TO (Colors N Option,	BARCELONA TAUPE, Metal	lic (Medium)	P11A-1A	P1A	•						
Colc	SOLAR YELLOW		P13A-1A	P1A	•						
8	CLASSIC BLACK										

AMERICAN 440 or 440-H TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY CHART IS SHOWN ON OPPOSITE PAGE



4-DOOR SEDAN, 440



2-DOOR HARDTOP, 440



2-DOOR HARDTOP, 440-H



2-DOOR CONVERTIBLE, 440

Black Top. "BK"... With all exterior solid colors.
White Top. "WH"... With all exterior solid colors.
Blue Top. "BU"... With Classic Black, Frost White, Legion Blue and Viscount Blue.
Aqua Top. "AQ"... With Classic Black, Frost White, Seaside Aqua, Marina Aqua and Atlantis Aqua.

CLASSIC 550 or 660

MODELS		550		660							
UPHOLSTERY AVAILABLE	JPHOLSTERY COLORS	•	BLACK & WHITE	BLUE	AQUA	BLACK & WHITE	BLUE	GREEN	RED	CORDO. & TAUPE	AQUA
FABRIC Standard			T552C	T553C	T557C	T562C	T563C	T564C	T565C	T566C	T5670
POROUS VINYL Extra Cost			T552P	T553P	T557P	T562P	T563P	T564P	T565P	T566P	T567P
EXTERIOR COLORS	PAINT CODE	WHEEL									
CLASSIC BLACK	P1A	P1A	•	•	•	•	•	•	•	•	•
FROST WHITE	P72A	P72A	•	•	•		•	•	•	•	•
ANTIGUA RED	P3A	P3A	•			•			•	-	
MYSTIC GOLD, Metallic	P4A	P4A	•			•			•	-	-
LEGION BLUE (Light)	P5A	P6A		•			•				-
VISCOUNT BLUE, Metallic (Medium)	P6A	P6A		•			•	•	-		-
WOODSIDE GREEN, Metallic (Light)	P54A	P54A	•			•		•			
SEASIDE AQUA (Light)	P7A	P9A	-		•					-	
MARINA AQUA, Metallic (Medium)	P8A P9A	P9A P9A									
ATLANTIS AQUA, Metallic (Dark)	P10A	P12A									
MONTEGO ROSE (Light)		P12A									
BARCELONA TAUPE, Metallic (Medium CORRAL CORDOVAN, Metallic (Dark)	P11A	P12A									
SOLAR YELLOW	P13A	P13A						•			
CLASSIC BLACK	P1A-72A	P1A		•				•	•		
FROST WHITE ANTIGUA RED	P3A-72A	РЗА									
FROST WHITE ANTIGUA RED	P3A-1A	РЗА							•		
CLASSIC BLACK MYSTIC GOLD, Metallic	P4A-72A	P4A						1	•		
FROST WHITE MYSTIC GOLD, Metallic CLASSIC BLACK	P4A-1A	P4A				•			•		
LEGION BLUE (Light) FROST WHITE	P5A-72A	P6A		•			•				
VISCOUNT BLUE, Metallic (Medium) FROST WHITE	P6A-72A	P6A		•			•				
LEGION BLUE (Light) VISCOUNT BLUE, Metallic (Medium)	P5A-6A	P6A		•			•				
WOODSIDE GREEN, Metallic (Light) FROST WHITE	P54A-72A	P54A	•			•		•			
SEASIDE AQUA (Light) FROST WHITE	P7A-72A	P9A			•						•
MARINA AQUA, Metallic (Medium) FROST WHITE	P8A-72A	P9A			•						•
ATLANTIS AQUA, Metallic (Dark) FROST WHITE	P9A-72A	P9A			•						•
SEASIDE AQUA (Light) MARINA AQUA, Metallic (Medium)	P7A-8A	P9A			•						•
SEASIDE AQUA (Light) ATLANTIS AQUA, Metallic (Dark)	P7A-9A	P9A			•						•
MARINA AQUA, Metallic (Medium) ATLANTIS AQUA, Metallic (Dark)	P8A-9A	P9A			•						•
MONTEGO ROSE (Light) FROST WHITE	P10A-72A	P12A	•							•	-
FROST WHITE CORPAL CORPOVAN Metallic (Medium)	P11A-72A	P12A	•							•	
CORRAL CORDOVAN, Metallic (Dark) FROST WHITE MONTEGO ROSE (Light)	P12A-72A	P12A	•							•	
CORRAL CORDOVAN, Metallic (Dark) MONTEGO ROSE (Light)	P10A-12A	P12A	•							•	-
BARCELONA TAUPE, Metallic (Medium) BARCELONA TAUPE, Metallic (Medium)		P12A	•							•	
CORRAL CORDOVAN, Metallic (Dark) SOLAR YELLOW	PIIA-IZA	P12A	•							•	-
FROST WHITE	P13A-72A	P13A	•			•		•			

TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY CHART IS SHOWN ON OPPOSITE PAGE



2-DOOR SEDAN, 550

Also in 660



4-DOOR SEDAN, 660

Also in 550



4-DOOR STATION WAGON, 660

Also in 550 (5-Door, 3-Seat Optional in 660)

CLASSIC 770 or 770-H

	UPHOLSTERY AVAILABLE		HOLSTERY		BLACK	BLUE	GREEN	RED	CORDO. & TAUPE	AQUA	BLACK & WHITE
	FABRIC	Standard 770 Not Available 770 Conv		vortible	T571C	T573C	T574C	T575C	T576C	T577C	T578C
	POROUS VINYL	Extra Cost 770			T571P	T573P	T574P	T575P	T576P	T577P	T578P
	ALL-VINYL	Not Available 770 Convertib Standard 770 Convertib Extra Cost 770 Hardtop		ble	T571V	T573V	T574V	T575V	T576V	T577V	T578V All-White
		Extra Cost	770	SLIM & CONSOLE	T571D	T573D	T574D	T575D	T576D	T577D	T578D
	FABRIC BUCKET	Extra Cost	770	WIDE	T571G	T573G	T574G	T575G	T576G	T577G	T578G
		Standard 7 Extra Cost	770	SLIM &	T571E	T573E	T574E	T575E	T576E	T577E	T578E
	ALL-VINYL BUCKET	Extra Cost	770	WIDE	T571H	T573H	T574H	T575H	Т576Н	T577H	All-White T578H
	EVERDIOR COLORS	Opt. No Co	PAINT	WHEEL	10/211	107011					All-White
	CLASSIC BLACK		CODE P1A	COLOR P1A	•	•			•	•	•
RD	FROST WHITE		P72A	P72A				•			
STANDARD	MYSTIC GOLD, Metallic		P3A P4A	P3A P4A	•			•			
STA	LEGION BLUE (Light)		P5A	P6A		•					
	VISCOUNT BLUE, Metallic (WOODSIDE GREEN, Metallic	Medium)	P6A P54A	P6A P54A	•	•					•
COLORS,	SEASIDE AQUA (Light)	(rigiit)	P7A	P9A						•	
00	MARINA AQUA, Metallic (Me		P8A	P9A	•					•	•
9	ATLANTIS AQUA, Metallic (I MONTEGO ROSE (Light)	Dark)	P9A P10A	P9A P12A					•	•	•
SOLID	BARCELONA TAUPE, Metall	ic (Medium)	P11A	P12A			7				
14	CORRAL CORDOVAN, Metall		P12A	P12A	•				•		•
	SOLAR YELLOW CLASSIC BLACK		P13A	P13A	•		•				•
	FROST WHITE		P1A-72A	P1A	•	•	•	•	•	•	•
ible	ANTIGUA RED FROST WHITE		P3A-72A	РЗА	•			•			•
Reversible)	ANTIGUA RED CLASSIC BLACK		P3A-1A	РЗА	•			•			•
AII Re	MYSTIC GOLD, Metallic FROST WHITE		P4A-72A	P4A	•			•			•
Are A	MYSTIC GOLD, Metallic CLASSIC BLACK		P4A-1A	P4A	•			•			•
	LEGION BLUE (Light)		P5A-72A	P6A	•	•					•
Lister page)	VISCOUNT BLUE, Metallic (Medium)	P6A-72A	P6A	•	•					
Two-Tones Listed	FROST WHITE LEGION BLUE (Light)	Madium	P5A-6A	P6A	•	•					•
Two-7	VISCOUNT BLUE, Metallic (1 WOODSIDE GREEN, Metallic FROST WHITE		P54A-72A	P54A	•		•				•
22 iste	SEASIDE AQUA (Light)		P7A-72A	P9A	•					•	•
Options (MARINA AQUA, Metallic (Me FROST WHITE	edium)	P8A-72A	P9A	•					•	•
COL	ATLANTIS AQUA, Metallic (E FROST WHITE	Dark)	P9A-72A	P9A	•					•	•
TOP	SEASIDE AQUA (Light) MARINA AQUA, Metallic (Me	adium)	P7A-8A	P9A	•					•	•
Extra	SEASIDE AQUA (Light) ATLANTIS AQUA, Metallic (I		P7A-9A	P9A	•					•	•
NS,	MARINA AQUA, Metallic (Me ATLANTIS AQUA, Metallic (I	edium)	P8A-9A	P9A	•					•	•
ATIO	MONTEGO ROSE (Light) FROST WHITE	zurity	P10A-72A	P12A	•				•		•
(4 C	BARCELONA TAUPE, Metalli FROST WHITE	ic (Medium)	P11A-72A	P12A	•				•		•
COMBINATIONS, Extra-Cost (4 CONVERTIBLE TOP	CORRAL CORDOVAN, Metall FROST WHITE	ic (Dark)	P12A-72A	P12A	•				•		•
ONE	MONTEGO ROSE (Light) CORRAL CORDOVAN, Metalli	ic (Dark)	P10A-12A	P12A	•				•		•
TWO-TONE	MONTEGO ROSE (Light) BARCELONA TAUPE, Metalli		P10A-11A	P12A	•				•		•
44 TW	BARCELONA TAUPE, Metalli CORRAL CORDOVAN, Metalli	ic (Medium)	P11A-12A	P12A	•				•		•
4	SOLAR YELLOW FROST WHITE	(2011)	P13A-72A	P13A	•		•				•
D-H ost	LEGION BLUE (Light) CLASSIC BLACK		P5A-1A	P1A	•						
& 77 ra-Cc terio	VISCOUNT BLUE, Metallic (I	Medium)	P6A-1A	P1A	•			- 4			
8 TWO-TONES Only for 770 & 770-H (Colors Not Reversible) Extra-Cost Option, Only With Black Interior	SEASIDE AQUA (Light) CLASSIC BLACK		P7A-1A	P1A	•						
for sible)	MARINA AQUA, Metallic (Me CLASSIC BLACK	edium)	P8A-1A	P1A	•						
Only	WOODSIDE GREEN, Metallic CLASSIC BLACK	(Light)	P54A-1A	P1A	•						
NES ot Re	MONTEGO ROSE (Light) CLASSIC BLACK		P10A-1A	P1A	•						
rs N	BARCELONA TAUPE, Metalli	ic (Medium)	P11A-1A	P1A							
Colo	SOLAR YELLOW		P13A-1A	PIA							
00	CLASSIC BLACK										

COLOR AND UPHOLSTERY AVAILABILITY CHART IS SHOWN ON OPPOSITE PAGE



4-DOOR SEDAN, 770



4-DOOR STATION WAGON, 770

(5-Door, 3-Seat Optional)



2-DOOR HARDTOP, 770

Also 770-H



2-DOOR CONVERTIBLE, 770

Black Top. "BK"... White Top. "WH"... Blue Top. "BU"... With all exterior solid colors.

With all exterior solid colors.
With all exterior solid colors.
With Classic Black, Frost White, Legion Blue and Viscount Blue.
With Classic Black, Frost White, Seaside Aqua, Marina Aqua and Atlantis Aqua. Aqua Top.. "AQ"

AMBASSADOR 880

UPHOLSTERY U	COLORS	7	& WHITE	BLUE	GREEN	RED	& TAUPE	AQI
FABRIC Standard			T582C	T583C	T584C	T585C	T586C	T58
POROUS VINYL Extra Cost			T582P	T583P	T584P	T585P	T586P	T58
EXTERIOR COLORS	PAINT CODE	WHEEL						
CLASSIC BLACK	P1A	P1A	•	•	•	•	•	
FROST WHITE	P72A	P72A	•	•	•	•	•	
ANTIGUA RED	РЗА	РЗА	•			•		
MYSTIC GOLD, Metallic	P4A	P4A	•			•		
LEGION BLUE (Light)	P5A	P6A		•				
VISCOUNT BLUE, Metallic (Medium)	P6A	P6A						
WOODSIDE GREEN, Metallic (Light)	P54A	P54A	•		•	Ĩ		
SEASIDE AQUA (Light)	P7A	P9A						
MARINA AQUA, Metallic (Medium)	P8A	P9A						
ATLANTIS AQUA, Metallic (Dark)	P9A	P9A						
MONTEGO ROSE (Light)	P10A	P12A					•	
BARCELONA TAUPE, Metallic (Medium)	P11A	P12A						1
CORRAL CORDOVAN, Metallic (Dark)	P12A	P12A			_			1
SOLAR YELLOW	P13A	P13A	•		•			-
CLASSIC BLACK							•	
FROST WHITE ANTIGUA RED	P1A-72A	P1A	•	•		•		
FROST WHITE	P3A-72A	P3A	•			•		
ANTIGUA RED CLASSIC BLACK	P3A-1A	P3A	•			•		
MYSTIC GOLD, Metallic FROST WHITE	P4A-72A	P4A	•			•		
MYSTIC GOLD, Metallic CLASSIC BLACK	P4A-1A	P4A	•			•		
LEGION BLUE (Light) FROST WHITE	P5A-72A	P6A		•				
VISCOUNT BLUE, Metallic (Medium) FROST WHITE	P6A-72A	P6A		•				
LEGION BLUE (Light) VISCOUNT BLUE, Metallic (Medium)	P5A-6A	P6A		•				
WOODSIDE GREEN, Metallic (Light) FROST WHITE	P54A-72A	P54A	•		•			
SEASIDE AQUA (Light) FROST WHITE	P7A-72A	P9A						•
MARINA AQUA, Metallic (Medium) FROST WHITE	P8A-72A	P9A						
ATLANTIS AQUA, Metallic (Dark) FROST WHITE	P9A-72A	P9A						•
SEASIDE AQUA (Light) MARINA AQUA, Metallic (Medium)	P7A-8A	P9A						•
SEASIDE AQUA (Light) ATLANTIS AQUA, Metallic (Dark)	P7A-9A	P9A						
MARINA AQUA, Metallic (Medium) ATLANTIS AQUA, Metallic (Dark)	P8A-9A	P9A						•
MONTEGO ROSE (Light)	P10A-72A	P12A					•	
FROST WHITE BARCELONA TAUPE, Metallic (Medium) FROST WHITE	P11A-72A	P12A					•	
CORRAL CORDOVAN, Metallic (Dark) FROST WHITE	P12A-72A	P12A					•	
MONTEGO ROSE (Light) CORRAL CORDOVAN, Metallic (Dark)	P10A-12A	P12A					•	
MONTEGO ROSE (Light) BARCELONA TAUPE, Metallic (Medium)	P10A-11A	P12A					•	
BARCELONA TAUPE, Metallic (Medium) CORRAL CORDOVAN, Metallic (Dark)	P11A-12A	P12A					•	
SOLAR YELLOW FROST WHITE	P13A-72A	P13A	•		•			

AMBASSADOR 880

TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY CHART IS SHOWN ON OPPOSITE PAGE



2-DOOR SEDAN, 880



4-DOOR SEDAN, 880



4-DOOR STATION WAGON, 880 (5-Door, 3-Seat Optional)



4-DOOR STATION WAGON, 880 (SIMULATED WOOD GRAIN) (5-Door, 3-Seat Optional)

AMBASSADOR 990 or 990-H

	UPHOLSTERY AVAILABLE		DLSTERY DLORS		BLACK	BLUE	GREEN	RED	CORDO. & TAUPE	AQUA	BLACK & WHITE
	FABRIC	Standard 9	90 de 990 Con	vertible	T591C	T593C	T594C	T595C	T596C	T597C	T598C
	ALL-VINYL	Standard 9	90 Converti Other 990 M	ble	T591V	T593V	T594V	T595V	T596V	T597V	T598V All-White
	FABRIC BUCKET	Extra Cost 9		IOGEIS	T591D	T593D	T594D	T595D	T596D	T597D	T598D
	(Slim-Type)	Standard 9			T591K	T593K	T594K	T595K	T596K	T597K	T598K
	ALL-VINYL BUCKET	Extra Cost 9	990		T591E	T593E	T594E	T595E	T596E	T597E	T598E All-White
	(Slim-Type)	Optional at	No Cost 99	0-Н	T591L	T593L	T594L	T595L	T596L	T597L	T598L All-White
	EXTERIOR COLOR	RS	PAINT	WHEEL							
	CLASSIC BLACK		P1A	P1A	•	•	•	•	•		•
STANDARD	FROST WHITE		P72A	P72A			•	•	•		•
1DA	ANTIGUA RED MYSTIC GOLD, Metallic		P3A P4A	P3A P4A	•						-
I A	LEGION BLUE (Light)		P5A	P6A		•		-			
	VISCOUNT BLUE, Metallic ((Medium)	P6A	P6A	•	•					•
COLORS,	WOODSIDE GREEN, Metalli	c (Light)	P54A	P54A			•				•
2	SEASIDE AQUA (Light)		P7A	P9A						•	
	MARINA AQUA, Metallic (M		P8A P9A	P9A P9A							
9	ATLANTIS AQUA, Metallic (MONTEGO ROSE (Light)	Dark)	P10A	P12A							
SOLID	BARCELONA TAUPE, Metall	lic (Medium)	P11A	P12A				-	•		
14	CORRAL CORDOVAN, Metal		P12A	P12A	•				•		•
_	SOLAR YELLOW		P13A	P13A	•		•				
	CLASSIC BLACK FROST WHITE		P1A-72A	P1A	•	•	•	•	•	•	•
ible)	ANTIGUA RED FROST WHITE		P3A-72A	РЗА	•			•			•
Reversible)	ANTIGUA RED CLASSIC BLACK		P3A-1A	РЗА	•			•			•
Al R	MYSTIC GOLD, Metallic FROST WHITE		P4A-72A	P4A	•			•			•
Are	MYSTIC GOLD, Metallic CLASSIC BLACK		P4A-1A	P4A	•			•			•
Listed	FROST WHITE	A. 41	P5A-72A	P6A	•	•					•
ones L	VISCOUNT BLUE, Metallic (FROST WHITE	Medium)	P6A-72A	P6A	•	•					•
Two-Tones	VISCOUNT BLUE, Metallic (WOODSIDE GREEN, Metallic		P5A-6A	P6A	•	•					•
	FROST WHITE SEASIDE AQUA (Light)	c (right)	P54A-72A	P54A	•		•				•
10 (1)	FROST WHITE MARINA AQUA, Metallic (M	edium)	P7A-72A	P9A	•						
COLOR	FROST WHITE ATLANTIS AQUA, Metallic (P8A-72A	P9A P9A	•						
D B C	FROST WHITE SEASIDE AOUA (Light)		P7A-8A	P9A				•			
dra-6	MARINA AQUA, Metallic (M SEASIDE AQUA (Light)		P7A-9A	P9A							•
IS, ES	ATLANTIS AQUA, Metallic (MARINA AQUA, Metallic (M	edium)	P8A-9A	P9A	•						•
NVE	ATLANTIS AQUA, Metallic (I MONTEGO ROSE (Light)	Dark)	P10A-72A	P12A	•						
A CO	FROST WHITE BARCELONA TAUPE, Metali	ic (Medium)	P10A-72A	P12A					•		
COMBINATIONS, EXTRA-DOST (4 CONVERTIBLE TOP	FROST WHITE CORRAL CORDOVAN, Metall	lic (Dark)	P12A-72A	P12A					•		•
	MONTEGO ROSE (Light)	lie (Dark)	P10A-12A	P12A	•				•		•
TWG-TONE	MONTEGO ROSE (Light) BARCELONA TAUPE, Metall		P10A-11A	P12A	•				•		•
44 TW	BARCELONA TAUPE, Metali CORRAL CORDOVAN, Metali	ic (Medium)	P11A-12A	P12A	•				•		•
4	SOLAR YELLOW FROST WHITE		P13A-72A	P13A	•		•				•
StH	LEGION BLUE (Light) CLASSIC BLACK		P5A-1A	PIA	•						
g 99C ra-Co terior	VISCOUNT BLUE, Metallic (CLASSIC BLACK	Medium)	P6A-1A	P1A	•					-	
990 6 Extr	SEASIDE AQUA (Light) CLASSIC BLACK		P7A-1A	P1A	•						
or ble	MARINA AQUA, Metallic (M CLASSIC BLACK	edium)	P8A-1A	P1A	•						
20.5	WOODSIDE GREEN, Metallic	: (Light)	P54A-1A	P1A	•						
Seversi With	CLASSIC BLACK		1 1 1 1 1 1 1								
ONES Only f Not Reversi Only With	CLASSIC BLACK MONTEGO ROSE (Light) CLASSIC BLACK		P10A-1A	P1A	•						
TWO-TONES Only for 990 & 990-H Colors Not Reversible) Extra-Cost Option, Only With Black Interior	CLASSIC BLACK MONTEGO ROSE (Light)	ic (Medium)		P1A P1A	•						

AMBASSADOR 990 or 990-H

TWO-TONE COLOR DESIGNS

COLOR AND UPHOLSTERY AVAILABILITY CHART IS SHOWN ON OPPOSITE PAGE



2-DOOR HARDTOP, 990-H

Also in 990



CONVERTIBLE, 990 2-DOOR

Black Top. "BK"... White Top. "WH". Blue Top. "BU"...

With all exterior solid colors.
With all exterior solid colors.
With Classic Black, Frost White plus
Legion Blue and Viscount Blue.
With Classic Black, Frost White plus
Seaside Aqua, Marina Aqua and Atlantis Aqua. Aqua Top.. "AQ"



4-DOOR SEDAN, 990



4-DOOR STATION WAGON, 990

(5-Door, 3-Seat Optional)



4-DOOR STATION WAGON, 990 (SIMULATED)

(5-Door, 3-Seat Optional)





1965 RAMBLER

and
UPHOLSTERY
BOOK

1965 RAMBLER UPHOLSTERY SELECTIONS

THE WIDE VARIETY OF UPHOLSTERY SELECTIONS PRESENTED IN THE FOLLOWING PAGES HAS BEEN TASTEFULLY CREATED BY SKILLED INTERIOR STYLISTS. PERFECT COLOR HARMONIES, LUXURY APPOINTMENTS, AND HIGHEST QUALITY MATERIALS PROVIDE STUNNING BEAUTY WITH LASTING PRACTICALITY.

TRIM CODES

C = FABRIC

P = POROUS VINYL

V = ALL-VINYL

D = SLIM BUCKET, FABRIC

E = SLIM BUCKET, ALL-VINYL

G = WIDE BUCKET, FABRIC

H = WIDE BUCKET, ALL-VINYL

K = SLIM BUCKET, FABRIC, 990-H

L = SLIM BUCKET, ALL-VINYL, 990-H

1965 RAMBLER INTERIOR COLORS

MODEL	SEAT UPHOLSTERY	FLOOR COVERING	INSTRUMENT PANEL	HEADLINING
220	T522 C & P	BLACK	BLACK	WHITE
330	T532 C & P T533 C & P T534 C & P T535 C & P T536 C & P T537 C & P	BLACK DK. BLUE DK. GREEN RED CORDOVAN DK. AQUA	BLACK DK. BLUE DK. GREEN MAROON CORDOVAN DK. AQUA	WHITE LT. BLUE LT. GREEN WHITE LT. TAUPE LT. AQUA
440 OR 440-H	T541 C,P,V,D,G,E & H T543 C,P,V,D,G,E & H T544 C,P,V,D,G,E & H T545 C,P,V,D,G,E & H T546 C,P,V,D,G,E & H T547 C,P,V,D,G,E & H T548 C,P,V,D,G,E & H	BLACK DK. BLUE DK. GREEN RED CORDOVAN DK. AQUA BLACK	BLACK DK. BLUE DK. GREEN MAROON CORDOVAN DK. AQUA BLACK	BLACK LT. BLUE LT. GREEN WHITE LT. TAUPE LT. AQUA WHITE
550	T552 C & P T553 C & P T557 C & P	BLACK BLACK BLACK	BLACK DK. BLUE DK. AQUA	WHITE LT. BLUE LT. AQUA
660	T562 C & P T563 C & P T564 C & P T565 C & P T566 C & P T567 C & P	BLACK DK. BLUE DK. GREEN RED CORDOVAN DK. AQUA	BLACK DK. BLUE DK. GREEN MAROON CORDOVAN DK. AQUA	WHITE LT. BLUE LT. GREEN WHITE LT. TAUPE LT. AQUA
770 OR 770-H	T571 C,P,V,D,G,E & H T573 C,P,V,D,G,E & H T574 C,P,V,D,G,E & H T575 C,P,V,D,G,E & H T576 C,P,V,D,G,E & H T577 C,P,V,D,G,E & H T578 C,P,V,D,G,E & H	BLACK DK. BLUE DK. GREEN RED CORDOVAN DK. AQUA BLACK	BLACK DK. BLUE DK. GREEN MAROON CORDOVAN DK. AQUA BLACK	WHITE LT. BLUE LT. GREEN WHITE LT. TAUPE LT. AQUA WHITE
880	T582 C & P T583 C & P T584 C & P T585 C & P T586 C & P T587 C & P	BLACK DK. BLUE DK. GREEN RED CORDOVAN DK. AQUA	BLACK DK. BLUE DK. GREEN MAROON CORDOVAN DK. AQUA	WHITE LT. BLUE LT. GREEN WHITE LT. TAUPE LT. AQUA
990 OR 990-H	T591 C,V,D,K,E & L T593 C,V,D,K,E & L T594 C,V,D,K,E & L T595 C,V,D,K,E & L T596 C,V,D,K,E & L T597 C,V,D,K,E & L T598 C,V,D,K,E & L	BLACK DK. BLUE DK. GREEN RED CORDOVAN DK. AQUA BLACK	BLACK DK. BLUE DK. GREEN MAROON CORDOVAN DK. AQUA BLACK	WHITE LT. BLUE LT. GREEN WHITE LT. TAUPE LT. AQUA WHITE

RAMBLER AMERICAN 220

UPHOLSTERY SELECTIONS

VINYL

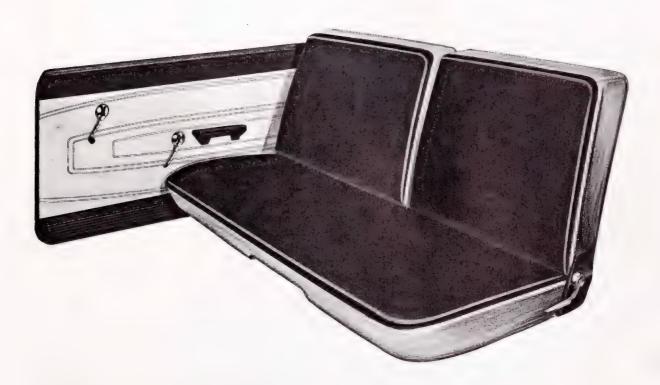
"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

FABRIC

"GEMINI" PATTERN
5.6% NYLON
64.5% RAYON
29.9% POLYPROPYLENE

POROUS VINYL

"NICARAGUA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



P

AMERICAN 220



T522C



T522P

RAMBLER AMERICAN 330

UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

FABRIC

C

"MARINA" PATTERN 59.2% NYLON 40.8% VISCOSE

POROUS VINYL

"NICARAGUA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



AMERICAN 330



T532C



T533C



T534C



T532P



T533P



T534P

AMERICAN 330



T535C





T536C



T537C







T535P

T536P

T537P

RAMBLER AMERICAN 440

(NOT FOR CONVERTIBLE OR BUCKET SEATS)

UPHOLSTERY SELECTIONS

VINYL

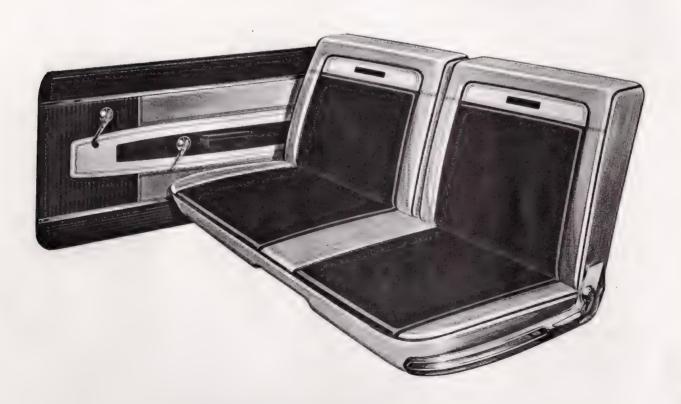
"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

FABRIC

"HERALD" PATTERN 52.5% NYLON 41.8% VISCOSE 2.7% METALLIC

POROUS VINYL

"NICARAGUA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



AMERICAN 440

(NOT FOR CONVERTIBLE OR BUCKET SEATS)



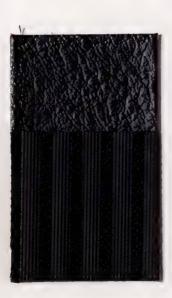
T541C



T543C
(LT. BLUE VINYL ACCENT)



T544C (LT. GREEN VINYL ACCENT)



T541P



T543P
(LT. BLUE VINYL ACCENT)



T544P
(LT. GREEN VINYL ACCENT)

RAMBLER AMERICAN 440

(NOT FOR CONVERTIBLE OR BUCKET SEATS)



T545C



T546C
(LT. ROSE VINYL ACCENT)



T547C
(LT. AQUA VINYL ACCENT)



T548C



T545P



T546P
(LT. ROSE VINYL ACCENT)



T547P
(IT. AQUA VINYL ACCENT)



T548P

RAMBLER AMERICAN 440 CONVERTIBLE (STD.) RAMBLER AMERICAN 440 HARDTOP (EXTRA COST)

ALL-VINYL UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

SUPER-EXPANDED RIBBED-VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

A sample of SUPER-EXPANDED VINYL is on the last page of the above section.



CONVERTIBLE TOP COLORS

VINYL-COATED NYLON SHEETING WITH BLACK TWILL BACKING



WHITE (CODE



BLACK (CODE "BK")



AQUA (CODE "AQ")



BLUE (CODE "BU")

AMERICAN CONVERTIBLE (& 440 | HARDTOP)

STANDARD CONVERTIBLE ALL-VINYL TRIM (Not Bucket Seats) EXTRA-COST OPTION ON 440 HARDTOP (Not Avail. on 440-H) SEE "AMERICAN 440" Section for Additional 440 Hardtop Trims



T541V



T543V (LT. BLUE VINYL ACCENT)



T544V
(LT. GREEN VINYL ACCENT)



T545V



T546V
(LT. ROSE VINYL ACCENT)



T547V



T548V

RAMBLER AMERICAN 440 or 440-H BUCKET SEATS

UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

D&G

FABRIC

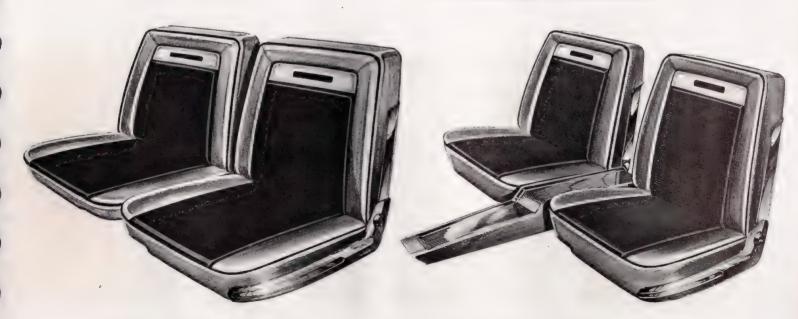
"HERALD" PATTERN 52.5% NYLON 41.8% VISCOSE 2.7% METALLIC

SUPER-EXPANDED RIBBED-VINYL

E & H

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

A sample of SUPER-EXPANDED VINYL is on the last page of the above section.



440 & STD. 440-H WIDE BUCKET SEATS

(Shown with fabric insert)

440 & 440-H SLIM BUCKETS with CONSOLE

(Shown with vinyl insert)

AMERICAN BUCKET SEATS

SLIM BUCKET with CONSOLE, 440 & 440-H

D=FABRIC INSERT

E = VINYL INSERT

WIDE BUCKET, 440 & STD. 440-H G=FABRIC INSERT

H = VINYL INSERT



T541D T541G



T543D T543G (LT. BLUE VINYL ACCENT)



T544G
(LT. GREEN VINYL ACCENT)



T541E T541H



T543E T543H (LT. BLUE VINYL ACCENT)



T544E T544H (LT. GREEN VINYL ACCENT)

AMERICAN BUCKET SEATS

SLIM BUCKET with CONSOLE, 440 & 440-H

D=FABRIC INSERT E = VINYL INSERT

WIDE BUCKET, 440 & STD. 440-H G=FABRIC INSERT

H=VINYL INSERT



T545D T545G



T546G (LT. ROSE VINYL ACCENT)

T546D



T547G (LT. AQUA VINYL ACCENT)



T548D T548G



T545E T545H



T546E T546H (LT. ROSE VINYL ACCENT)



T547E T547H (LT. AQUA VINYL ACCENT)



T548H

RAMBLER CLASSIC 550

UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

FABRIC

C

"PAGEANT" PATTERN 45.9% NYLON 54.1% RAYON

POROUS VINYL

P

"NICARAGUA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



CLASSIC 550



T552C



T553C



T557C



T552P



T553P



T557P

RAMBLER CLASSIC 660

UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH ELASTIC-KNIT BACKING

FABRIC

C

"CONCORD" PATTERN

41.3% NYLON

9.8% ACETATE

9.8% VISCOSE

19.6% ARNEL

19.5% AVRIL

POROUS VINYL

"NICARAGUA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



CLASSIC 660



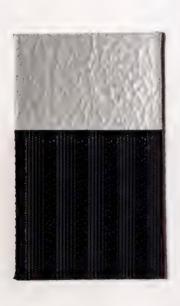
T562C



T563C



T564C



T562P



T563P



T564P

CLASSIC, 660



T565C



T566C



T567C



T565P



T566P



T567P

**

RAMBLER CLASSIC 770

(NOT FOR CONVERTIBLE OR BUCKET SEATS)

UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

FABRIC

C

"DANUBE" PATTERN
45.8% NYLON
51.9% VISCOSE
2.3% METALLIC

POROUS VINYL

P

"NICARAGUA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



CLASSIC 770

(NOT FOR CONVERTIBLE OR BUCKET SEATS)



T571C



T573C



T574C



T571P



T573P



T574P

CLASSIC 770

(NOT FOR CONVERTIBLE OR BUCKET SEATS)



RAMBLER CLASSIC 770 CONVERTIBLE (STD.)

OR

RAMBLER CLASSIC 770 HARDTOP (EXTRA COST)

ALL-VINYL UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

SUPER-EXPANDED RIBBED-VINYL

"SABLE" GRAIN LEATHER TEXTURE
WITH ELASTIC-KNIT BACKING

A sample of SUPER-EXPANDED VINYL is on the last page of the above section.



CONVERTIBLE TOP COLORS

VINYL-COATED NYLON SHEETING WITH BLACK TWILL BACKING



WHITE (CODE "WH")



BLACK (CODE "BK")



AQUA (CODE "AQ")



BLUE (CODE "BU")

CLASSIC CONVERTIBLE (& 770 HARDTOP)

STANDARD CONVERTIBLE ALL-VINYL TRIM (Not Bucket Seats) EXTRA-COST OPTION ON 770 HARDTOP (Not Avail. on 770-H) SEE "CLASSIC 770" Section for Additional 770 HARDTOP Trims



T571V



T573V
(DK. BLUE VINYL ACCENT)



T574V
(DK. GREEN VINYL ACCENT)



T575V
(MAROON VINYL ACCENT)



T576V (CORDOVAN VINYL ACCENT)



T577V (DK. AQUA VINYL ACCENT)



T578V

RAMBLER CLASSIC 770 or 770-H

BUCKET SEATS

UPHOLSTERY SELECTIONS

VINYL

D&G

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

FABRIC

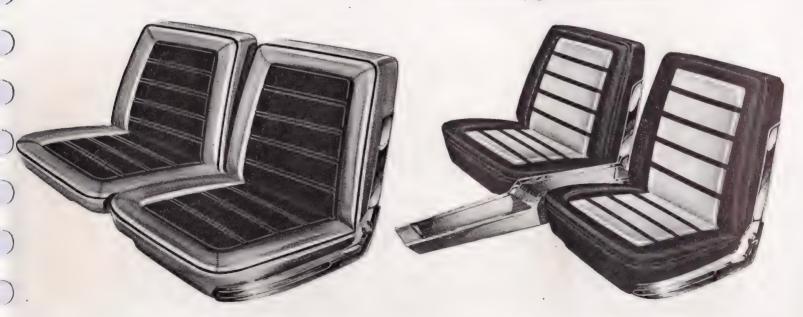
"DANUBE" PATTERN 45.8% NYLON 51.9% VISCOSE 2.3 % METALLIC

SUPER-EXPANDED RIBBED-VINYL

E&H

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

A sample of SUPER-EXPANDED VINYL is on the last page of the above section.



(Shown with fabric insert)

770 & STD. 770-H WIDE BUCKET SEATS 770 & 770-H SLIM BUCKETS with CONSOLE

(Shown with vinyl insert)

CLASSIC BUCKET SEATS

SLIM BUCKET with CONSOLE, 770 & 770-H D=FABRIC INSERT

E=VINYL INSERT

WIDE BUCKET, 770 & STD. 770-H G=FABRIC INSERT

H=VINYL INSERT



T571D T571G



T573D T573G



T574D T574G



T571E T571H



T573E T573H (DK. BLUE VINYL ACCENT)



T574E T574H (DK. GREEN VINYL ACCENT)

CLASSIC BUCKET SEATS

SLIM BUCKET with CONSOLE, 770 & 770-H

E = VINYL INSERT

D=FABRIC INSERT

WIDE BUCKET, 770 & STD, 770-H G=FABRIC INSERT









T575D T575G

T576D T576G

T577D T577G

T578D T578G







T576E T576H (CORDOVAN VINYL ACCENT)



T577E T577H (DK. AQUA VINYL ACCENT)



T578E T578H

RAMBLER AMBASSADOR 880

UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

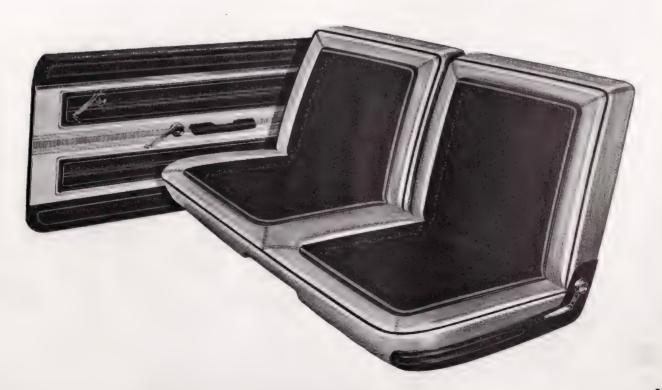
FABRIC

C

"PATIO" PATTERN 48.2% NYLON 49.2% VISCOSE 2.4% METALLIC

POROUS VINYL

"NICARAGUA" PATTERN
POROUS VINYL COATING
ON TWILL FABRIC BACKING



AMBASSADOR 880



T582C



T583C



T584C



T582P



T583P



T584P

AMBASSADOR 880



T585C



T586C



T587C



T585P



T586P



T587P

RAMBLER AMBASSADOR 990

UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

FABRIC

C

"EMBASSY" PATTERN 40.7% NYLON 15.0% VISCOSE 44.3% COTTON



AMBASSADOR 990

(NOT FOR CONVERTIBLE OR BUCKET SEATS)







T593C



T594C



T595C



T596C



T597C



T598C

RAMBLER AMBASSADOR 990 CONVERTIBLE (STD.)

OR

RAMBLER AMBASSADOR 990 (EXTRA COST)

ALL-VINYL UPHOLSTERY SELECTIONS

VINYL

"SABLE" GRAIN LEATHER TEXTUR
WITH ELASTIC-KNIT BACKING



CONVERTIBLE TOP COLORS

VINYL-COATED NYLON SHEETING WITH BLACK TWILL BACKING



WHITE (CODE "WH")



BLACK (CODE "BK")



AQUA (CODE "AQ")



BLUE (CODE "BU")

RAMBLER AMBASSADOR CONVERTIBLE (& 990 MODELS)

STANDARD CONVERTIBLE ALL-VINYL TRIM (Not Bucket Seats) EXTRA-COST OPTION ON OTHER 990 MODELS (Not Avail. on 990-H)





RAMBLER AMBASSADOR 990 or 990-H

BUCKET SEATS

UPHOLSTERY SELECTIONS

VINYL

D&K

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

FABRIC

"EMBASSY" PATTERN 40.7% NYLON 15.0% VISCOSE 44.3% COTTON

VINYL

"SABLE" GRAIN LEATHER TEXTURE WITH ELASTIC-KNIT BACKING

— — E&L





990 & STD. 990-H SLIM BUCKET SEATS WITH CENTER SEAT CUSHION & FOLDING ARMREST

(plus rear armrest on 990-H)

990 & 990-H SLIM BUCKET SEATS WITH CONSOLE & FOLDING ARMREST

(plus rear armrest on 990-H)

MB. BUCKET SEATS

AMBASSADOR BUCKET SEATS

990 SLIM BUCKET with CUSHION or CONSOLE, plus Front Armrest.
D = FABRIC Insert . . . E = VINYL Insert

990-H SLIM BUCKET with CUSHION or CONSOLE, plus Front and Rear Armrests. K = FABRIC Insert . . . L = VINYL Insert



T591D T591K



T593D T593K



T594D T594K



T591E T591L



T593E T593L



T594E T594L

AMBASSADOR BUCKET SEATS

990 SLIM BUCKET with CUSHION or CONSOLE, plus Front Armrest.

D = FABRIC Insert . . . E = VINYL Insert

990-H SLIM BUCKET with CUSHION or CONSOLE, plus Front and Rear Armrests. K = FABRIC Insert . . . L = VINYL Insert



T595D T595K



T596D T596K



T597D T597K



T598D T598K



T595E T595L



T596E T596L



T597E T597L



T598E T598L



This is a sample of the new

SUPER-EXPANDED VINYL

seat upholstery material used in main portions of the following trims:

AMERICAN	CLASSIC
T541 V, E & H	T571 V, E & H
T543 V, E & H	T573 V, E & H
T544 V, E & H	T574 V, E & H
T545 V, E & H	T575 V, E & H
T546 V, E & H	T576 V, E & H
T547 V, E & H	T577 V, E & H
T548 V, E & H	T578 V, E & H

1965 RAMBLER EXTERIOR COLOR SELECTIONS

LUSTRE-GARD ACRYLIC ENAMEL

TRIPLE COATS...BAKED-ON FINAL FINISH

Lasting beauty and durability



SOLID COLORS

Standard on all
AMERICAN,
CLASSIC &
AMBASSADOR
Models

-W

Simulated

WOOD GRAIN

EXCLUSIVE FOR

AMBASSADOR 880 & 990 STATION WAGONS

EXTRA-COST OPTION
WITH ANY SOLID COLOR
(CODE: P1A-W, P72A-W, etc.)

DURABLE VINYL PRINT PERMANENTLY BONDED TO SEPARATE STEEL PANELS































1965 RAMBLER EXTERIOR

EXTRA-COST OPTIONS FOR ALL RAMBLER MODELS

(event convertions)







72A 72A -72A -72A -9**8** P5A P4A P13A-P5A P7A P7A P10A P10A P10A



Roof CLASSIC BLACK 72A Body ... MYSTIC GOLD Metallic REVERSIBLE 2-TONE CODE-PIA-4A







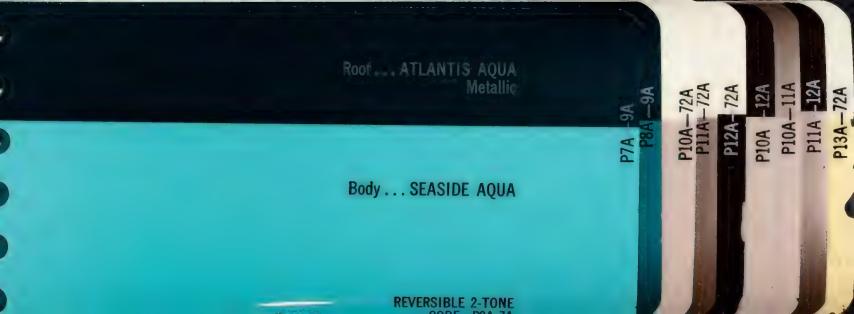


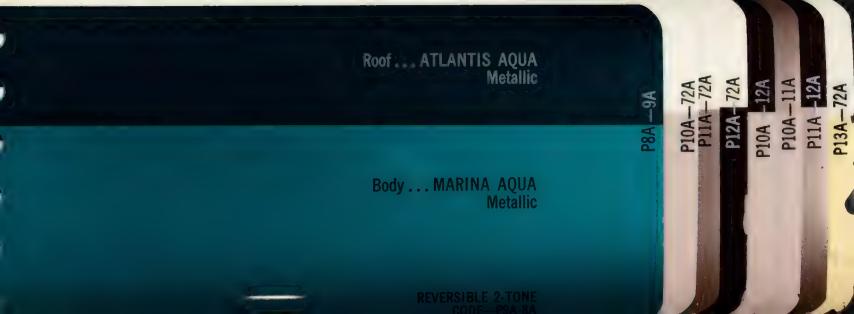


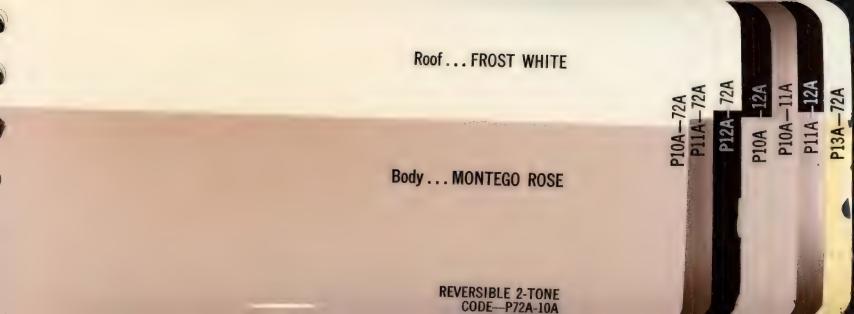


Roof ... FROST WHITE -72A -12A P11A P10A P10A P13A-

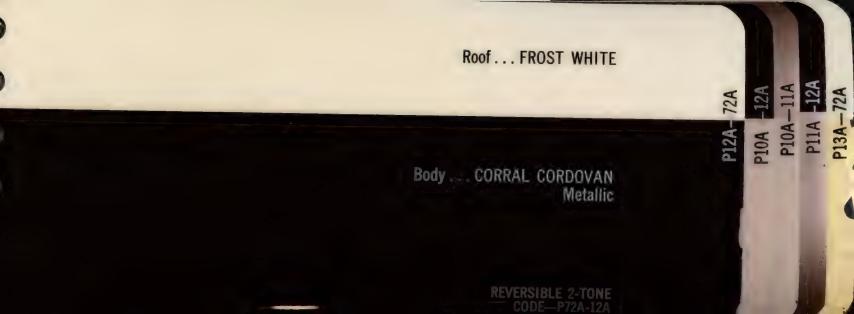


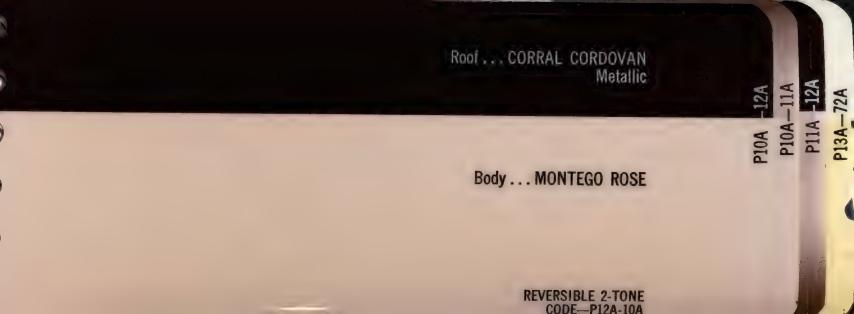












Roof ... CORRAL CORDOVAN Metallic

Body . . . BARCELONA TAUPE Metallic

REVERSIBLE 2-TONE CODE—P12A-11A

1965 RAMBLER EXTERIOR

TOP-LINE TWO-TONES

EXTRA-COST OPTIONS
WITH BLACK INTERIORS ONLY FOR
440, 440-H, 770, 770-H, 990, 990-H

(avcept convertibles)

TOP-LINE TWO-TONES

(IN ADDITION TO 44 TWO-TONES)

Body ... LEGION BLUE

P5A-11A

PYA PS4A P54A

P11A-1A

Body ... VISCOUNT BLUE Metallic

P54A - 1A P10A - 1A P11A - 1A

P7A -1A

Body ... SEASIDE AQUA

PITA-IA

Body . . . MARINA AQUA Metallic

P11A-1A

P8A P54A

P54A -1/

Body . . . WOODSIDE GREEN Metallic

P11A-1/

Body ... MONTEGO ROSE

Body ... BARCELONA TAUPE Metallic